

Beauty's Haven Farm & Equine Rescue, Inc.
Where Life Begins, Again!
A 501(c)(3) Non-Profit Organization



PRESS RELEASE

FOR IMMEDIATE RELEASE

CONTACT INFORMATION

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“Help a Horse Day” Event on Saturday, April 23rd, 2016

Community Encouraged to Help Local Non-Profit Organization Win Up to \$25,000

Morrison, FL – Beauty's Haven Farm & Equine Rescue, Inc. will be participating in the American Society for the Prevention of Cruelty to Animals (ASPCA) national “Help a Horse Day” with a “Meet and Greet” Celebration. Beauty's Haven wants to spread the word about their mission, recruit volunteers, raise resources, and showcase their horses. And the public can help the rescue win up to \$25,000 in grant prizes which would greatly assist them in helping abused and neglected equines in the Levy County and surrounding area!

Throughout the month, you can find Beauty's Haven promotional events at various locations where we hope to engage the community in our mission. Our first event is a \$500 match game that begins at midnight April 1st. Next, on April 2nd we will be mingling with horsepower of a different kind during Willard's Bike Fest 2016! Come by and see us and join in the festivities at Willard's Restaurant and Lounge. Proceeds from the BBQ will be donated to our Help a Horse Day!

April 5th is a special day - it's the rescue's 10 year anniversary! Visit our website to learn more about how we will celebrate this special day in support of Help a Horse Day. The following weekend (April 9th - 10th), you can find us at an event where there's lots of horsepower but of the four leg kind! We will be at the Black Prong “It's All Fun and Games Obstacle Ride.” Proceeds from meals served on both days will be donated to our Help a Horse Day!

On April 23rd, Beauty's Haven will celebrate “Help a Horse Day” from 12 p.m. to 3 p.m. with a “Meet and Greet” which offers a family fun day at the farm! Food and drink will be available and there will be live music, a silent auction, tours of the facility, a volunteer information booth, and opportunities to meet and learn the stories of equine residents, including those available for adoption. One of the permanent equine residents will demonstrate their artistic skills by painting portraits.

This year's Help a Horse Day celebrates the 150th year anniversary of the ASPCA! Horses have been central to the ASPCA's work since its founding 150 years ago, when Henry Bergh stopped a cart driver from beating his horse, resulting in the first successful arrest for the abuse of a horse. The protection of equine has been a core part of the ASPCA mission ever since, including legislation, advocacy, rescue and targeted grants.

The theme of our celebration this year, “Come to Their Rescue,” is actually a nationwide movement to help abandoned and abused animals. Nothing compares to the feeling of knowing you've helped to give an animal a second chance! The equine residents appreciate the support the public gives in order for them to have a second chance and now they want to give back by inviting you to “Come to Their Rescue” on April 23rd and experience that feeling - the peace and gratitude you'll see and feel among the equine residents here is majestic and surreal!

If you can't attend our Celebration, other ways to help us win one of the grants can be found on our website at www.bhfer.org and on social media (#bhfer). While at our website, sign up for our Newsletter to receive updates on these and other events. Tax deductible donations can be made via various methods through our website. Each donation also increases our chances at winning a grant.

Theresa Batchelor, President of Beauty's Haven says “Horses are majestic creatures that have helped mankind for thousands of years – they give so much and ask for so little. They help mend hearts, they forgive and love unconditionally. Taking part of this national #ASPCA event is a great opportunity for organizations such as ours to raise awareness about the lifesaving work that is done year-round to help equine.”

Beauty's Haven is a small, yet effective, non-profit grassroots organization that was established in 2006 to help equine and equine owners in our community. The organization operates solely from tax deductible donations made by the public, fundraisers, and grants from organizations such as the ASPCA. The charity is not funded by any local, state, or Federal agencies but has helped many equines, and equine owners, in the community and surrounding areas.